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Amizade GSL

# 27th ANNUAL REPORT

## || INFOGRAPHIC ||

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Amizade's FY 20-21

**VIRTUAL EDITION**



## Chat



Brandon Blache-Cohen | Amizade to **Everyone**

Hi Friends! I'm honored to welcome you to Amizade's 27th Annual Report.

Despite the pandemic raging on and our travel programs remaining paused, 2021 was a watershed year for Amizade from an equity, access, and environmental sustainability perspective. From Bolivia to Brazil, Puerto Rico to Pittsburgh, we inspired and disrupted over 500 young people through the power of virtual service-learning. We met our mission at one tenth the cost per person than prior to the pandemic and with a minimal carbon footprint.

I invite you to read on, learn about our accomplishments in 2021, and imagine how you can help Amizade bring more joy and justice to the world in 2022. Enjoy!

To: Everyone



Type message here...



## Chat



Amizade to Everyone



Mission: Amizade inspires empathy, catalyzes social action, and links diverse communities through Fair Trade Learning.



Vision: To create a world where diverse communities connect freely, forge lasting relationships, and build a more just planet together.

To: Everyone



Type message here...



## Chat



Amizade to **Everyone**

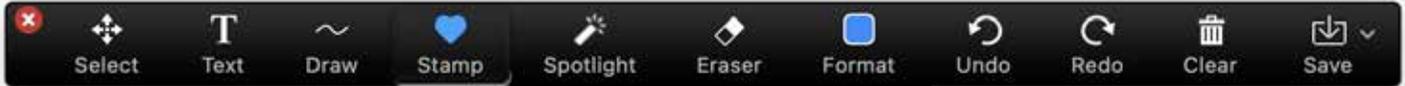
Our operations consist of three core activities:

1. We collaborate with universities, high schools, community groups, and companies to design and manage safe and empowering global service-learning and volunteer programs.
2. We work closely with communities all over the world to develop and manage sustainable and empowering initiatives. In the process, we create strong cross-cultural bonds and new global citizens.
3. We act as a catalyst for improvement in international education, developing innovative curriculum and sector changing ideals like Fair Trade Learning, and sharing best practices with others through consulting.

To: Everyone



Type message here...



Who can see what you share here?

## ★ TOP STORIES ★



### Diving deep into virtual service-learning

Unfortunately we couldn't physically travel with our education and community partners this year, but that didn't mean that the journey ended. Even a worldwide pandemic can't keep us from considering new ways to meet our mission and ensure our network remains connected. This year, we worked creatively and harnessed the full potential of our virtual service learning programs, and we even won an innovation award for it.

[READ MORE](#)



# Whiteboard



Who can see what you share here?



## ★ TOP STORIES ★

### **Fair Trade Learning scholarship recipient arrives in the U.S.**

This story started way back in 2014, after Slippery Rock University students and faculty returned from an immersive Amizade program with the Petersfield Galloway Benevolent Society (PGBS) in Petersfield, Jamaica and began sharing their experiences with other students, staff, and administrators on campus. In the winter of 2019—with the full support of the university president, Amizade, and the PGBS—SRU decided to further their institutional commitment to Fair Trade Learning by creating a four year scholarship opportunity for a Petersfield/Galloway community member: Nybert Samuels, who arrived on campus in August 2021. Nybert is now completing his degree on campus, after taking his first year of SRU courses online from his home in Petersfield. Keep an eye out for more details on this story in the coming year.



# Whiteboard



## ★ TOP STORIES ★



### **Bolivia-Puerto Rico Youth Exchange**

Through the support of a generous donation, Amizade had an exciting opportunity to host a brand new type of virtual program: an exchange between two groups of young people in Bolivia and Puerto Rico. It was a huge success! These young students reminded us how powerful service-learning can be in any format, and how easy it is to connect with people from different backgrounds if you allow yourself to fully open up to the experience. As a result, Amizade now plans to keep connecting young people in the communities where we work with international experiences and service opportunities like this every year, and we've already expanded to Brazil and Jamaica.

[READ MORE](#)





Who can see what you share here?



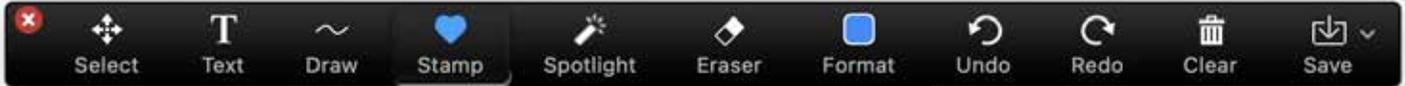
## ★ TOP STORIES ★

### **Amizade produces short documentaries about anti-racism movements and COVID-19**

At the request of our partners at Ohio University, Amizade produced two short documentaries and reflection guides for students, sharing diverse perspectives on these two topics from our community partners around the world. Ohio University used these documentaries and guides in seminars with all of their first-year students, and the documentaries have since become a key component of Amizade's VSL programming. To keep our community partners and staff safe from COVID-19, the documentaries were made without traveling or meeting in person! This was the first production of its kind in the history of the organization.

**READ MORE**





Who can see what you share here?

## ★ TOP STORIES ★

### Amizade and Nature Seekers in Trinidad and Tobago team up for fundraising

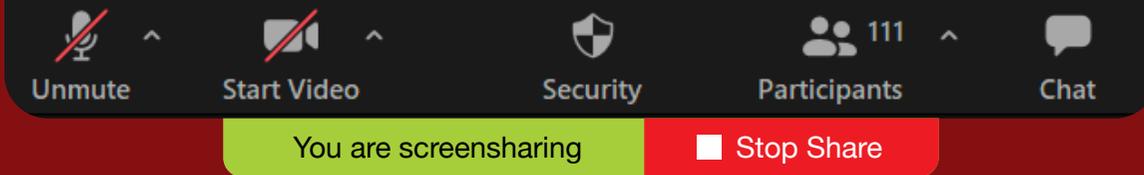


Like many organizations, Amizade’s partner Nature Seekers has been severely impacted by COVID-19, and 2021 marked the second year in a row that they couldn’t run their turtle watching tours—their primary source of revenue to fund their essential conservation work.

Amizade used our fundraising platform to help Nature Seekers launch a campaign, which raised over \$5,000! Many thanks to all who donated. Here are some kind words from our friends at Nature

Seekers: "From the bottom of our hearts we extend our greatest appreciation to all who contributed to help us reach our first goal. Despite the impacts of COVID-19, the flames of conservation are still lit and with your continued support, it will never go out."





**FY 20-21**

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**Amizade ran  
50 virtual programs**

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**With a total of 537  
participants**



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## AMIZADE VSL BEHAVIORAL DATA

Survey responses from our VSL participants show how this model matches the positive impacts of our travel programs.

**2020-21 (VSL)**  
**AGREE & STRONGLY AGREE**



The Amizade experience **gave me a new appreciation for the challenges, assets, and possibilities present in the community I virtually engaged with.**

**94 %**



The Amizade experience **increased my feelings of empathy for the well-being of others.**

**91 %**



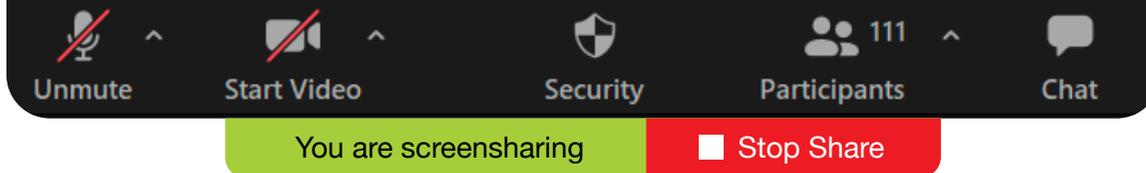
The Amizade experience **gave me new insights about myself as a global citizen.**

**83 %**



The Amizade experience **increased my intention to engage in activities that will make the world a more equitable place.**

**76 %**



## AMIZADE VSL BEHAVIORAL DATA

Survey responses from our VSL participants show how this model matches the positive impacts of our travel programs.

**2020-21 (VSL)**  
**AGREE & STRONGLY AGREE**



The Amizade experience **increased my intention to take action (activism, volunteerism, community participation etc.) to improve my home community.**

**68%**



Through the Amizade experience, **I made friends with people with whom I would not have otherwise befriended.**

**64%**



My career goals have been **clarified as a result of my Amizade experience.**

**32%**



## Chat



Amizade's FY 20-21 to **Everyone**

What do participants think of Amizade's VSL?



Jessalyn, Connecticut College to **Everyone**

My favorite learning experience was being able to talk with activists and community members from West Virginia. Being able to communicate "face to face" (screen to screen) was encouraging and informative.



Kelly, Northwestern University to **Everyone**

My favorite learning experience would either be the group reflection session on privilege or story telling. I found these sessions to be very eye-opening and engaging, and I enjoyed being able to actively participate in activities, such as the check your privilege activity.

To: Everyone



Type message here...



## Chat



Amizade's FY 20-21 to **Everyone**

What do participants think of Amizade's VSL?



Claudia, Connecticut College to **Everyone**

In just two short weeks, I got so much more out of this virtual experience with Amizade than I thought possible. In addition to learning about public health in Brazil and using my Portuguese language skills in a professional setting, I was able to make genuine connections with fellow Conn students, faculty, and Brazilians. On the last day, one of our Amizade facilitators sent us a video from Santarém at the Encontro das Águas, saying she wished we were there with her.

To: Everyone



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## Chat



Amizade's FY 20-21 to **Everyone**

What do participants think of Amizade's VSL?



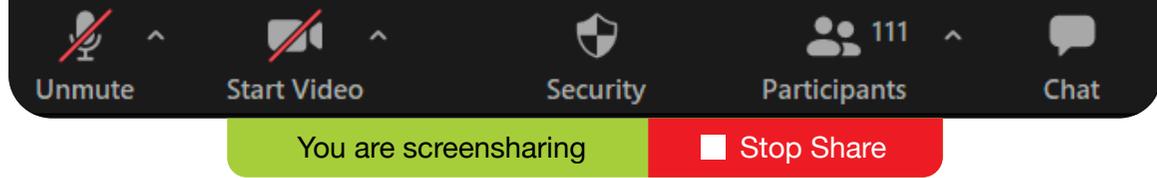
Kayleigh, Nazareth College to **Everyone**

My favorite learning experience during the program was definitely when people from Caras con Causa presented to us. I really enjoyed learning from the community partners first hand and going on the virtual tour through the mangroves, learning about the different mangroves and how they contribute to the ecosystem.

To: Everyone



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## ENVIRONMENTAL SUSTAINABILITY

**2019 = 1200 metric  
tons of CO2E**

**2021 = 1 metric  
ton of CO2E**

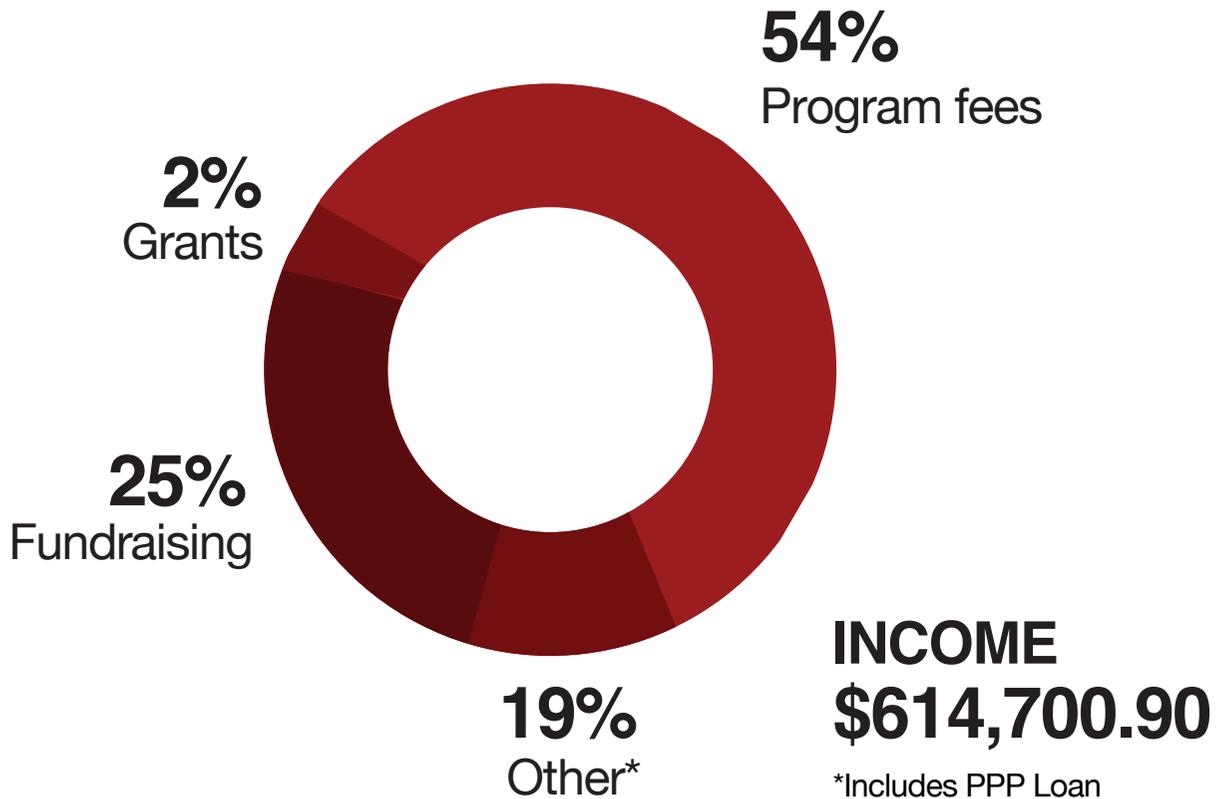
Our carbon footprint is small these days due to the pandemic, but better carbon emissions tracking and carbon footprint planning is on the horizon for 2022.

Unmute Start Video Security Participants 111 Chat

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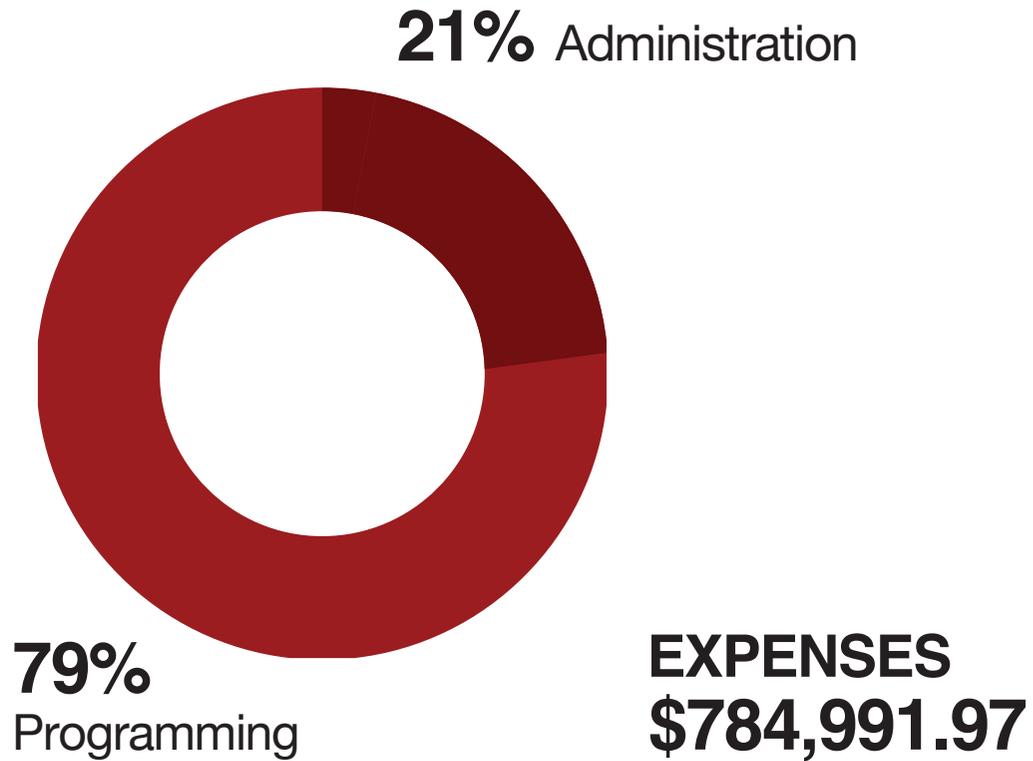
# FINANCIALS

Estimated summarized statement of activities,  
fiscal year September 1, 2020 to August 31, 2021.



# FINANCIALS

Estimated summarized statement of activities, fiscal year September 1, 2020 to August 31, 2021.





# AMIZADE STAFF 20-21

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Brandon Blache-Cohen  
Executive Director



Katie Baucro  
Director of Operations



Bibi Al-Ebrahim  
Education Director



Rachel Helwig  
Director of Health & Safety



Melissa Nix  
Communications and  
Development Coordinator



Daniel Alexander  
Marketing Coordinator



Nina DelPrato  
Program and Operations  
Coordinator



Nick Grimes  
Program Coordinator



Torey Siebart  
Outreach Assistant



Victoria Radford  
Program Advisor



Tierna McConnell  
Global Projects Intern



# AMIZADE BOARD 20-21

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Brandon Blache-Cohen  
Ex officio



Cody Morris Paris, PhD



Julia Posteraro



Michelle Zhu  
Chair



Ronnell Perry



Mike Sandy



Elizabeth Fu



Dan Weiss  
Founder



# AMIZADE SITE DIRECTORS 20-21

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John Mathias Brown  
Jamaica



Jean Carla Costas  
Bolivia



Jullyana Franco  
Brazil



Dr. Matthias Hass  
Germany



Gail Mohammed  
Trinidad and Tobago



Denise Aleong-Thomas  
Trinidad and Tobago



Anna Kraus  
Poland



Michael Fernandez  
Puerto Rico



Rev. Chris Nyame  
Ghana



Nate Siggers  
Appalachia



Keller Allen  
Pine Ridge



Juri Bottura  
Italy



# AMIZADE SITE DIRECTORS 20-21

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Ashley Mountfort  
New Zealand



Lawrence Kaibetoney  
Navajo Nation



Vanessa Brown  
Navajo Nation



Mauricio Ramirez  
Bolivia-FSD



Dr. Sergio Villa  
Spain

Unmute

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Security

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Chat

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